

RESTAURANTS & FOOD INDUSTRY

TARGET DIVERSE USER CLUSTERS

Get insightful data that can be leveraged to achieve user segmentation such as: name, age, sex, postal code, last purchase date, tastes and preferences for highly targeted mobile campaigns.



RE-ENGAGE & REWARD

Get an easy tool to retain customers and app's active users know your customers/users and incentivize the right customer/users with the fully integrated NearIT couponing system, add value to the app and generate more potential sales. Use NearIT for a complete feedback system. Get their input immediately.



GET THEM INTO YOUR RESTAURANT

A restaurant chain can send proximity notifications that are triggered when users who have shared a particular interest are still meters away. You can set up geofences anywhere to get your user's attention when in a relevant place, such as; a competitor's place!



ONE PLATFORM, ONE WORLD.

Your multi location or international mobile strategy in one platform. Manage all your mobile campaigns and set custom rules for every region your are reaching to. Get and compare feedback from different zones about the same campaign



COUPONING SYSTEM

Get a personalized couponing system for your own promotions offered at the right time or place. Redeem coupons with a free app without the need of a complex POS system. Use the coupon redemption as future context.



VISUAL CAMPAIGN RESULTS

Get results that tell you how a campaign goes, depending on user cluster characteristics & location. User friendly & powerful campaign analysis tools that are visually displayed that can also be exported for further analysis

